

Bespoke Interiors by Hainsworth

Our bespoke design service offers you the chance to create fabric which is completely unique to you and your project. You can choose the exact colour, pattern, texture and weight you want, to create cloth that fits your aesthetic and is tailored to your vision.

Our in-house designers have decades of experience in interior fabrics to help guide the process, and our low minimum order quantities make creating your bespoke woollen cloth an effective option.

HAINSWORTH[®] THE fabric OF A NATION

What is the process?

In our initial conversation we will get to know your brand and project, to make sure every decision made helps you realise your vision. We will also cover the end use of your fabric, the weight you are looking for and the standards you would need it to meet. From these conversations, we form a plan for the yarn and quality you need, and what loom your fabric should be made on.

At this point, we can send you some samples of work we have done previously, so you can get an idea of handle and construction.

We then work closely with you on the design, scale and size of your fabric. We work with people who have their designs drawn out, and those that have an idea of colour and pattern but want us to create some designs for them - both options work well. We will create your design in a CAD drawing which you will get a chance to review and amend.

Once the design is signed off, we will produce a sample length and send it to you. This is the final approval stage, and once complete we will start weaving your cloth.

Are there guidelines for design?

We can weave small, intricate textures or large scale designs. We will dye yarns specifically for your project, so you can choose any colour. The possibilities for bespoke design are endless.

Is there a minimum order quantity?

We have a relatively low minimum order quantity for bespoke fabric, only 60m. This means cloth can be created for one project with minimal waste.

How quickly can the fabric be made?

This whole process takes between 6-12 weeks, and is dependant on having yarns dyed and capacity at our mill. Speak to us about your timeline and we will try to meet your deadlines.

What is the cost?

Each project will be individually costed, taking into account how many colours are in the warp or weft and the design work involved. We will give you an estimate costing at the start of the process.







Examples of Our Work

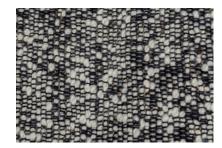
These are some examples of recent fabrics we have created, to show you the possibilities for colour, texture and design. This isn't a complete collection, and we encourage you to speak to us about creating your design to explore all of the possibilities.



90% Wool / 10% Nylon Quality 7004



90% Wool / 10% Nylon Quality 7020



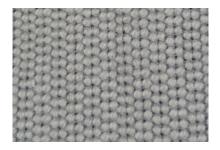
93% Wool / 7% Nylon Quality 9079



90% Wool / 10% Nylon Quality 7020



90% Wool / 10% Nylon Quality 9010



93% Wool / 7% Nylon Quality 9069



100% Merino Wool Worsted Multicolour Double Cloth



90% Wool / 10% Nylon Quality 9010



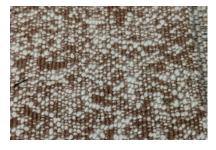
90% Wool / 10% Nylon Quality 7007



90% Wool / 10% Nylon Quality 7015



93% Wool / 7% Nylon Quality 9082



93% Wool / 7% Nylon Quality 9087

Why Hainsworth?

Hainsworth has been responsible for weaving the look of Iconic England ever since the company was established in 1783.

As proud holders of the Royal Warrant for supplying Furnishing Fabrics to Her Majesty The Queen, we are long-established as one of the leading interior design fabric suppliers worldwide. Our interior design fabric adorns royal palaces, luxurious homes and opulent hotels around the globe, and the iconic scarlet covers the historic wool sack in the House of Lords.

We are a fully vertical mill, one of the very few still remaining in the UK, meaning we carry out every process in house, from the selection of raw wool through to the finished cloth.

Why Bespoke?

Truly Unique

A bespoke fabric is an opportunity for creativity and expression, and can be the missing element to make your project stand out. It increases the options available to you and ensures your cloth is cohesive with the rest of the room.

A Sustainable Option

Creating a fabric specifically for a project means there is little to no waste, and we don't create rolls and rolls of something that might not be sold. Sustainability is a core value for Hainsworth, which you can read more about in our Sustainability Report.

Knowledge & Skill

Our interior fabrics draw upon our unrivalled heritage, utilising skills and craftsmanship learnt over 240 years. Our experienced designers combine this with modern design techniques and trends to create premium interiors, whether you want a classic staple or a trend-led texture.

Quality and Luxury

Our cloth is a luxury product with a beautiful finish and handle. It is made to a high standard, and tested in our in-house UKAS laboratory.

For more information speak to Susan Billett, Design & Product Development Manager susanbillett@awhainsworth.co.uk | +44 (0) 1133 955 617 | +44 (0) 7971 370 471







