

HAINSWORTH®

THE *fabric* OF A NATION

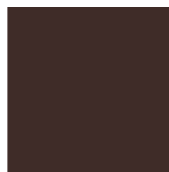
INTERIORS
COLOUR TRENDS

2023





COCOONED IN NATURE



ORIGINS:

- There is a continued focus on the importance of our home/ work environment and how our interior choices impacts our well-being and that of the environment.
- Demand for the softest, most sustainable, and most natural fibres, materials and products are on the rise.
- This trend is about creating the most calming, safe, natural and inspiring environment in which we can thrive, whilst using innovative, new ways to express our creativity and our innate connection to the natural world.

MATERIALS:

- Wool features strongly as one of the most mindful, natural fibre choices, providing comfort, well being and warmth, with additional technical performance such as thermo-regulation and moisture wicking.
- A modern interior featuring comforting, swaddling textiles and accessories, multi-layered twills, melanges, raised and granular surfaces; combining these with hand sculpted or 3D printed bio-inspired surfaces/ artefacts/ furniture.
- A harmonious balance between hand-crafted, controlled rusticity and modern technologies.

COLOURS:

- A wide range of timeless warm neutrals offer variety: from the palest Alabaster through to Clay, to warm bronze and Camel shades, to the richest Nutmeg and Bark browns.
- Semi-precious, mineral stone pastels add vibrancy and harmony; a beautiful way to create a calming, comfortable atmosphere, ideal for rooms where you want to relax and unwind.

Colours Available



Granite
Natural



Modern Classic
Timeless



Granite
Bark



Vivid Hues
Melton Camel



Broadcloth
Alabaster



Duchess
Champagne



Broadcloth
Clay



Duchess
Powder Pink



Vivid Hues
Melton
Sunset



Vivid Hues
Melton
Amethyst



Broadcloth
Sage



Vivid Hues
Melton
Cappuccino



Broadcloth
Nutmeg



LAVISH MAXIMALISM



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ORIGINS:

- Following on from 'Optimism', our zest for a vibrant life has returned and it's time to inject character into our surroundings; as much or as little as we like to suit our unique personalities.
- Maximalism is the idea of creating our own spaces through personalisation and individual expression.
- An eclectic mix of old, new, re-used, up-cycled and bespoke designed.
- Your home is your palette to experiment with materials/ colours/ patterns and objects that boost your mood, bring you joy and tell your own story.

MATERIALS:

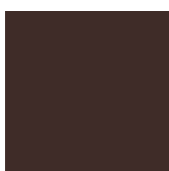
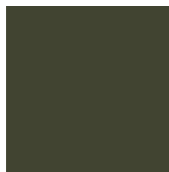
- All about expressive colour blocking, carefully selecting materials, colours and patterns in contrasting or harmonious combinations.
- Wools with a beautiful sheen, a luxurious drape or a softly textured handle will feature highly, whilst patterned jacquards are the ultimate in self-expression.

COLOURS:

- Opting for striking colour with confidence, in the form of eccentric accents in all aspects of home décor, wall panelling, upholstery, soft drapes and accessories.
- Full, vivid hues of gold, vermilion, hot pinks, magentas, berry reds and couture purples.
- Brights are tempered with pale cool grey contrast and richness of ebony shades in a modern baroque feel.

Colours Available





RESILIENT DESIGN



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ORIGINS:

- Recent events have seen climate change come into focus, with increasing urgency, the utopian ideal of more sustainable living now needs to become a reality for many of us.
- Innovative solutions connect us to nature, whilst saving energy, promoting a clean environment, and considering the use of the world's precious resources.

MATERIALS:

- The previously unused becomes the precious material as innovators vie to utilise previously ignored or untapped resources, such as waste wool, husks, skins, shells, and wood, in new hybrid composite materials.
- Nature's wonder fibre, 'Wool' is the ultimate and original natural 'bio' textile, fully renewable, single component, bio-degradable and re-usable.
- Our vast range of Wool products and components is our creative contribution to the circular economy, using high quality raw materials to create fabrics that last, whilst bringing the beauty of more of the natural materials into your home/ work environment.
- Wool textures with pebbled, melange, grained or granular surfaces are reminiscent of the natural world and combine with hard surfaces in natural materials to create the new interior environment.

COLOURS:

- This vegetal palette features muted rustic shades, earthy tones and mossy greens to create a tranquil and reassuring atmosphere, whilst sky blue, wool white and bark brown, bring modernity and light to the space.
- Practical, reliable shades of Tan, Olive, Paprika and Slate take on a modern look, combined with Kale, Fawn, Grey Melange and Nutmeg.
- These reliable shades encounter new techniques, natural shades express their modernity, their solidity, and their relevance to build tomorrow's world.

Colours Available



Doeskin
White



Broadcloth
Gold



Broadcloth
Paprika



Broadcloth
Olive



Doeskin
AAC Blue



Melange Meltons
Grey Union



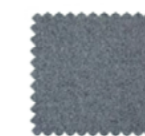
Finer Cavalry
Twill Fawn



Broadcloth
Tan



Broadcloth
Kale



Modern
Classic Artisan



Broadcloth
Slate





Broadcloth
Nutmeg

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